

BEECKEN PETTY O'KEEFE & COMPANY PURCHASES TIDI PRODUCTS

Neenah, WI (January 9, 2007) - TIDI Products LLC, a leading manufacturer of single-use medical and dental products for infection control, has been purchased by Chicago-based private-equity investment firm Beecken Petty O'Keefe & Company (BPOC).

The transaction, which closed December 29, enables TIDI Products LLC to "take the next step in its business strategy and focus on growing the company organically and through acquisition," said Kevin McNamara, company president.

"We are excited about the opportunity to partner with BPOC, which offers us the ability to leverage its extensive healthcare-industry knowledge and visibility as well as its financial strength," McNamara added.

According to McNamara, the senior management team of TIDI Products, who are also investors in the company, will remain in place. Further, TIDI Products' transition to new financial sponsors will not affect its operations or employment. McNamara said the Neenah-based company will continue to do business as TIDI Products LLC.

TIDI Products was previously owned by Fidelity Capital Investors, Inc., an affiliate of Fidelity Investments, of Boston.

TIDI Products (www.tidiproducts.com) is a leading manufacturer of single-use infection control-products for medical and dental distribution. Its products include patient exam gowns, examination table paper, dental bibs, gauze sponges and thermometer sheaths. TIDI Products customers include numerous leading healthcare and dental product distributors.

